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Alexander Smith, Founder/CEO
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**PROFILE**

An accomplished and dynamic **photographer, videographer, concierge, drone pilot, and event coordinator, I bring over seven years of extensive experience in custom and specialized photography**. I excel in capturing high-quality images and organizing materials for photoshoots, consistently demonstrating confidence and professionalism. My expertise spans various photography genres, including fashion, music videos, and underwater photography. I possess in-depth knowledge of advanced photography equipment and tools, as well as proficiency as a drone pilot, among other skills.

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| **AREAS OF EXPERTISE** |  |  |
| ● Photographic equipment | ● Camera setting | ● Lens adjustment |
| ● Inventory maintenance | ● Videography | ● Image processing |

**PHOTOGRAPHY EXPERIENCE**

Photographer |C.U.N. Photography | Mar 2007 – Present Photographer |Alltheparties.com | May 2011 – September 2013

Photographer / Videographer |Berman & Berman Law|

 February 2014 – October 2021

Photographer / Videographer |McFarlane Law |

July 2015 – December 2023

Photographer |MiamiNewTimes / Broward New Times| 2016-2017

Photographer | PGA NATIONAL WEST PALM BEACH |2017

Photographer |Jazz in the Gardens| 2019

Photographer | Art Fort Lauderdale | 2019

Photographer | Skyward Kites|2019

Photographer | VK DANCE ARENA|2019

Photographer / Videographer / Drone Pilot | Hosanna4Youth |

2018-2020

Curl Friends Expo 2023

Patti Moisbelle Fashion 2023

Master Barbers Sunny Isles Beach 2010-Present

D&R Beauty Supply Store 2023-Present Port Saint Lucie, Fl

Strike 10 Bowling Hallandale Beach

2015-2023

• Capture realistic images and shoot videos as the assignment dictates
• Pre-edit and edit images as needed
• Process photographs by resizing and retouching them
• Ensure appropriate photo quality
• Work with clients to decipher project needs
• Work with producers to ensure management of all photography assignments
• Prepare shoot sites as needed for particular projects
• Set up equipment and tools as needed for projects

**Photographer** **Assistant** |Meg Pukel Photography | Mar 2007- August 2009

* Managed work sites in terms of equipment set up and other logistics

• Ensured all computer software was installed and tested prior to processing photography assignments

**EDUCATION**
Miami-Dade Community College, Miami, FL
Certificate in Digital Photography – 2007

**RELEVANT SKILLS**
• Aesthetic sense
• Understanding of conventional and digital photography
• Experience with digital photography and computer-aided photographic software
• Good eye for texture, space, design, and color balance
• Well-versed in still, motion, color, and black and white photography
• Valid driver’s license with excellent driving history